ORIGINAL VERSION

PayPro Global receives $1.7 million fund to advance technology

An incentive fund to bring PayPro eCommerce services to a new level of efficiency

Toronto, Canada – July __, 2010

PayPro Global, international eCommerce solution provider, today announced that it secures $1.7 million funding. The new funds will be used to advance PayPro's technology and infrastructure initiatives and drive sales and marketing efforts.

Enabling PayPro Global to make huge investment in eCommerce technologies development has the potential to dramatically improve the way modern online software sales are organized to a safer, more efficient alternative. Often called as an innovative eCommerce provider, PayPro uses cutting edge technologies to deliver vendors the best tools and services to sell software online.

PayPro EasyCommerce platform is designed to help sellers grow their businesses on the global market. PayPro services reduce the possible risks of online transactions, ensure high sales conversion rate and customer satisfaction with a few techniques available only at PayPro.

"Understanding that software business online success is entwined with ours makes us expand tools and techniques available at EasyCommerce platform." said Matthew Silverman, CEO of PayPro Global. "This is an unprecedented opportunity for us to go far beyond in building the most reliable, safe, advanced but easy-to-use system for selling software online."

Since its foundation PayPro Global puts great effort on constructing powerful end-to-end eCommerce solution with flexible architecture to meet demands of companies of all sizes worldwide. EasyCommerce platform includes comprehensive sales data reporting functionality to let client build custom reports and easily identify what needs to be improved. PayPro is known for delivering personal attention to the clients' needs and consulting clients on the effective ways to increase revenue.

dynamic information design inc.

EDITED VERSION

PayPro Global receives $1.7 million in funding for advanced feature development

PayPro's eCommerce platform and services to be expanded with new investment funding

Toronto, Canada – July 20, 2010

PayPro Global, international eCommerce solution provider, today announced that it has secured $1.7 million USD in funding. The new funds will be used to further develop the PayPro EasyCommerce platform, through technology and infrastructure advancements, support marketing efforts, and drive sales.

Enabling PayPro Global to make a huge investment in eCommerce technologies development has the potential to dramatically improve the way modern online software sales are managed, providing vendors with a safer, more efficient alternative. Well known as an innovative eCommerce provider, PayPro uses cutting edge technologies to deliver the best tools and services for selling software online.

PayPro's EasyCommerce platform was designed to help sellers grow their business in global markets. PayPro services reduce the possible risks of online transactions, and ensure high sales conversion rates and customer satisfaction rates, using techniques available only through PayPro.

"The success of PayPro Global is directly related to the success of our client's online software businesses, and this drives our continued development and expansion of the PayPro EasyCommerce platform," said Matthew Silverman, CEO of PayPro Global. "This is an unprecedented opportunity for us to go far beyond building the most reliable, safe, advanced, and easy-to-use system for selling software online."

Since its foundation, PayPro Global has put great effort into constructing a powerful end-to-end eCommerce solution with flexible architecture to meet the demands of companies of all sizes worldwide. The EasyCommerce platform includes comprehensive sales data reporting functionality that lets clients build custom reports and easily identify methods for improving sales. In addition, PayPro is known for providing personal attention to its clients and advising clients on effective ways to increase revenue.

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